

A person wearing a hard hat and a headlamp is working in a dark, rocky tunnel. The tunnel is illuminated by several bright lights, creating a dramatic, high-contrast scene. The person is positioned in the center-left of the frame, looking towards the camera. The tunnel walls are rough and textured, and there are various pipes and structural elements visible. The overall atmosphere is industrial and underground.

**WISDOM**

NEW WISDOM INVESTMENT LIMITED

Respecting and Protecting Intellectual Property is not only a legal obligation, but also a manifestation of the progress of a civilized society.

- WISDOM

In the upcoming section, you will find out how to identify original WISDOM products.  
If you are not sure whether you have mastered this method, you can also call us  
at + (86) 755-28990261 or email us at [info@wisdom.hk](mailto:info@wisdom.hk).  
And we will guide you how to identify the product in question.

October 13, 2020

## Important Statements

As a world brand, WISDOM has been committed to the protection of intellectual property, and has registered trademarks all over the world, and obtained various appearance, invention patents, and copyrights of multiple publications.

WISDOM uses the finest raw materials and parts from the world's leading manufacturers in our products as well as WISDOM's unique patented technology in the design. With rigorous reliability tests, WISDOM products have obtained the certification of explosion-proof electrical safety and materials safety from USA, EU and other countries, including certifications from independent third-party entities.

WISDOM recommends only using original WISDOM brand products as they have been proven to be safe and reliable.

## How to Identify Original WISDOM Products

- . How to Identify Original WISDOM Lamps
- . The Difference between Original WISDOM and Counterfeit Lamps
- . The Way to Identify Original WISDOM Lamps via Certificates
- . Letter of Stating for Cracking on Counterfeit Suppliers

How to Identify Original WISDOM Lamps





WISDOM Corded Lamp



WISDOM Cordless Lamp

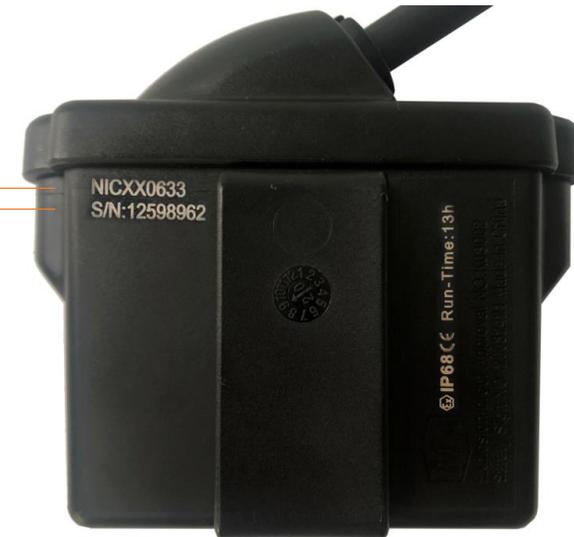
### Three (3) key security features of WISDOM Corded Lamps



1 NFC TAG

2 Unique Region Code

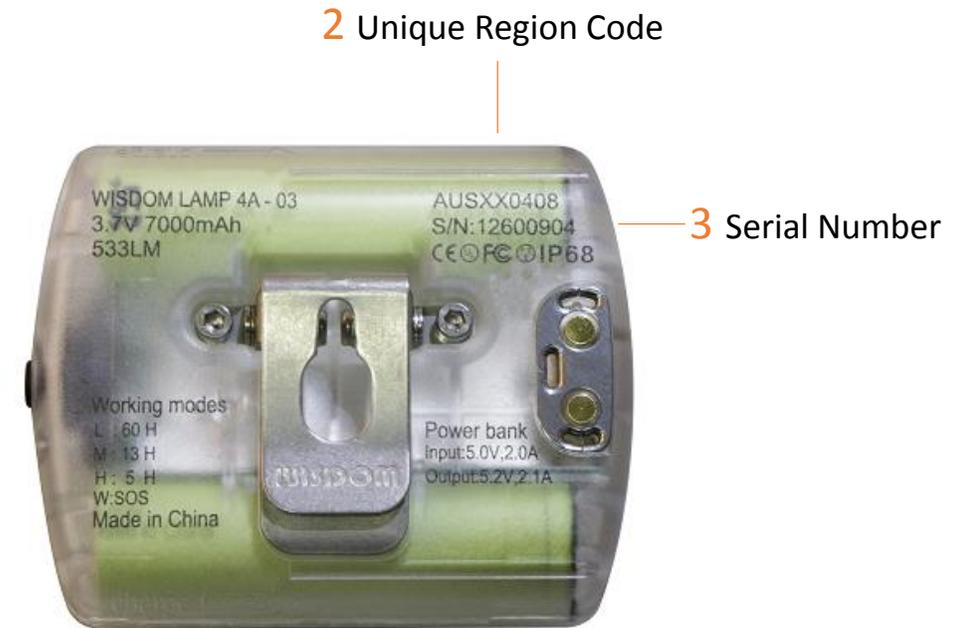
3 Serial Number



Three (3) key security features of WISDOM Cordless Lamps



1 NFC TAG



2 Unique Region Code

3 Serial Number

## Using the NFC tag to determine authenticity

Step 1: Download WISDOM NFC APP on the Apple App Store or Google Play.



Or scan the QR codes to download.

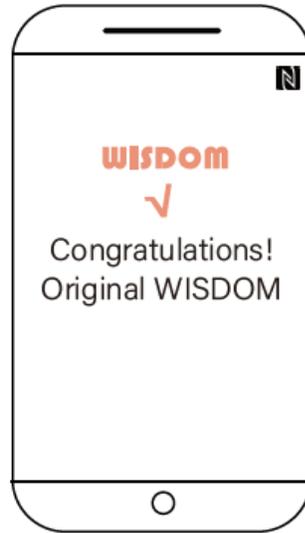


iOS



Android

Step 2: Tap for Authenticity



## The Difference between Original WISDOM and Counterfeit Lamps

- Corded Lamps

## 1. Overview

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- > Smooth surface
- > Precise lettering

WISDOM

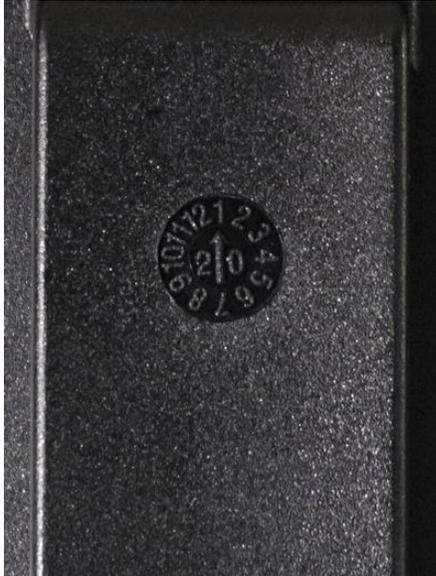


- > Rough surface
- > Vague lettering

Counterfeit

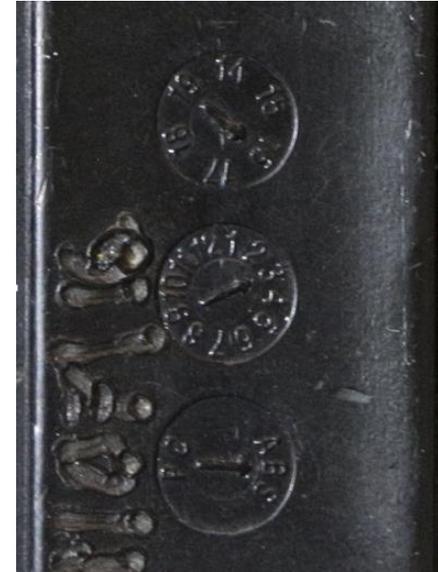
## 2. Production Date Marking

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> One marking

WISDOM



> Three markings

Counterfeit

### 3. Locknut

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> Border-radius design

WISDOM



> Right-angle design

Counterfeit

## 4. Cable

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> With WISDOM logo

WISDOM



> Without logo

Counterfeit

## 5. Reflector

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> Good fit inside and outside

WISDOM



> Big gap inside and outside

Counterfeit

## 6. Metal Clip

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WISDOM

- > Unique design
- > Rust-resistant



Counterfeit

- > Generic design
- > Rusty

## 7. Power Button

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> Press down

WISDOM



> Press down

Counterfeit

## 8. Screw

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> Silver-white stainless steel

WISDOM

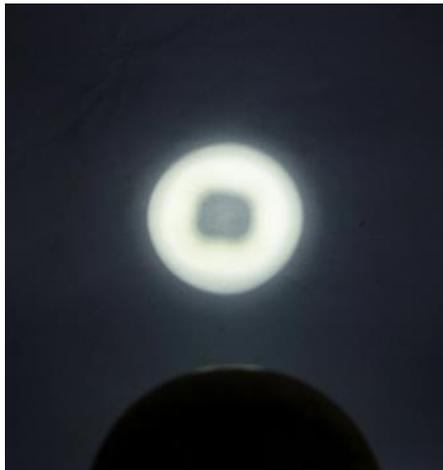


> Yellow copper

Counterfeit

## 9. Light Intensity

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> High light intensity

WISDOM



> Low light intensity

Counterfeit

## The Difference between Original WISDOM and Counterfeit Lamps

- Cordless Lamps

# 1. Overview

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> Good touch

WISDOM

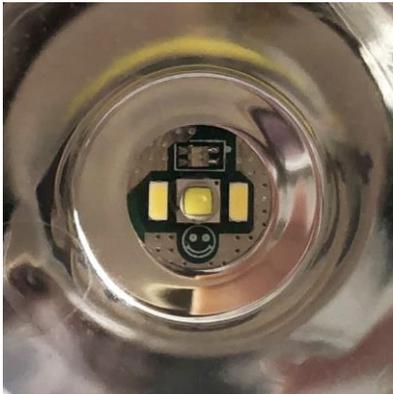


> Bad touch

Counterfeit

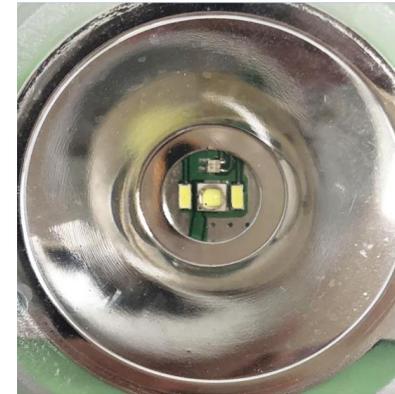
## 2. PCB Board

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> Integrated "smile" icon

WISDOM

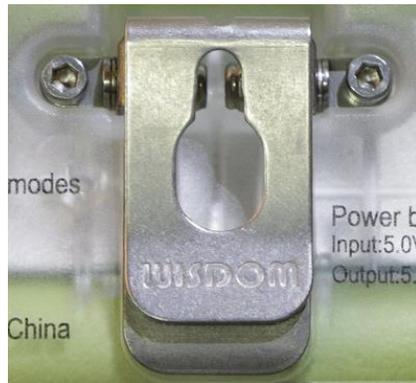


> "Smile" icon omitted

Counterfeit

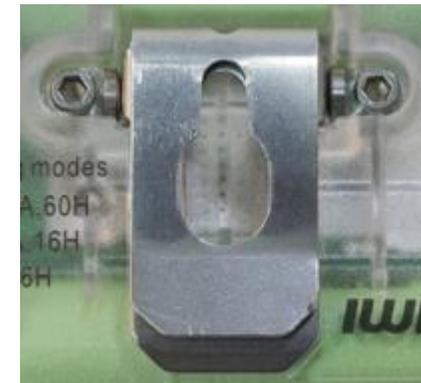
### 3. Rotatable Metal Clip

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> Rounded design

WISDOM



> Oblique-angle design

Counterfeit

#### 4. Magnetic Contact

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> Three (3) alignment tab slots

WISDOM



> Two (2) alignment tab slots

Counterfeit

## 5. Power Button

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> Smooth edge

WISDOM



> Sharp edge

Counterfeit

The Way to Identify Original WISDOM Lamps via Certificates



No.	Certificate	Certified Products	Certificate No.	Verification Website
1	IECEX	WISDOM KL5M / KL8M / KL12M	IECEX TPS 17.0007X	www.tuv.it
2	IECEX	WISDOM LAMP 6	IECEX TPS 17.0008X	www.tuv.it
3	MSHA	WISDOM KL5M / KL8M / KL12M	19-A090001-0	<a href="https://arlweb.msha.gov/TECHSUPP/ACC/lists/19lamps.pdf">https://arlweb.msha.gov/TECHSUPP/ACC/lists/19lamps.pdf</a>
4	MSHA	WISE LITE 2	19-A160002-0	<a href="https://arlweb.msha.gov/TECHSUPP/ACC/lists/19lamps.pdf">https://arlweb.msha.gov/TECHSUPP/ACC/lists/19lamps.pdf</a>
5	CE	WISDOM Corded Lamps	SZEM2008008109LMV	
6	CE	WISDOM Cordless Lamps	SZEM2008008108LMV	
7	INMETRO	WISDOM KL5M / KL8M / KL12M	DNV 19.0027 X	<a href="https://certificatechecker.dnvgl.com/">https://certificatechecker.dnvgl.com/</a>
8	INMETRO	WISDOM KL4MS / KL5MS / KL8MS / KL12MS	DNV 19.0029 X	<a href="https://certificatechecker.dnvgl.com/">https://certificatechecker.dnvgl.com/</a>
9	INMETRO	WISDOM LAMP 3	DNV 19.0026 X	<a href="https://certificatechecker.dnvgl.com/">https://certificatechecker.dnvgl.com/</a>
10	INMETRO	WISDOM LAMP 6	DNV 19.0028 X	<a href="https://certificatechecker.dnvgl.com/">https://certificatechecker.dnvgl.com/</a>

Letter of Stating for Cracking on Counterfeit Suppliers

March 23, 2020

**Subject: WISDOM Won the Lawsuit against Counterfeiting**

Dear valued customers,

As a valued member of WISDOM family, we wanted to make you aware of a recent legal victory over counterfeit goods in China.

WISDOM just won a significant lawsuit involving the infringement of patent rights and the illegal sales of counterfeit 'WISDOM' products against three Chinese manufacturers in Ningbo Intermediate People's Court, Zhejiang province, southeastern China.

The three defendants are **IWISS TOOLS CO.,LTD**, **YUEQING IWISS ELECTRIC CO., LTD** and **YUEQING RONGBIAO ELECTRIC CO., LTD**.

In the judgement, the defendants were ordered to cease manufacturing and selling activities that are in violation of WISDOM's patent rights. They will also have to pay a significant amount of money to WISDOM for their unlawful activities.

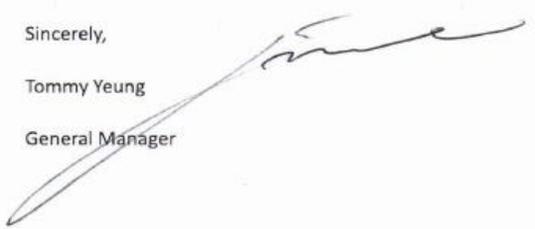
WISDOM strives to provide customers with safe and reliable products and to combat the risks of customers mistakenly purchasing counterfeit WISDOM products. Accordingly, WISDOM takes seriously any unauthorized use or infringement of its patents, trademarks or any other intellectual property in a strict manner. With this level of vigilance, WISDOM is prioritizing the safety and reliability associated with its products and maintaining and enhancing its hard-earned brand value.

In future WISDOM will continue to do its utmost to protect WISDOM customers' health and safety from counterfeit products. Should you have any questions or need additional information, please do not hesitate to contact us at [info@wisdom.hk](mailto:info@wisdom.hk).

Sincerely,

Tommy Yeung

General Manager



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## INFRINGING LAMPS



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More information, please download WISDOM LAMP APP on the Apple App Store or Google Play.



Or scan the QR codes to download.



iOS



Android